

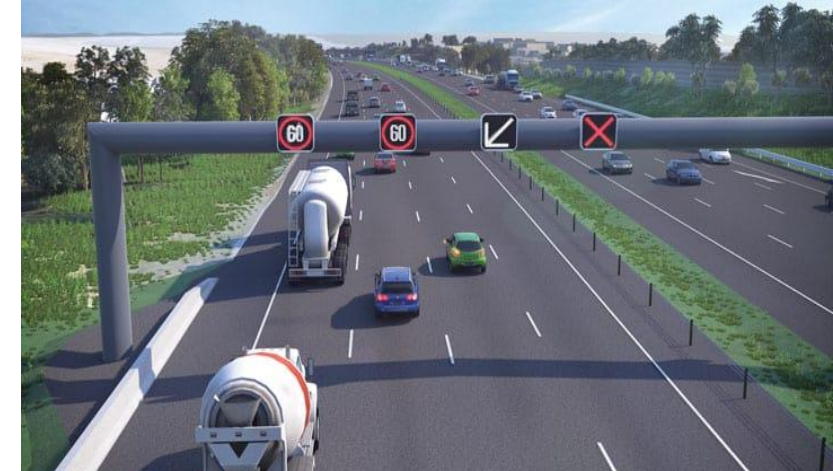
# ITS New Zealand Strategy 2023-2027

Ensuring transport technology  
supports New Zealand's transport outcomes

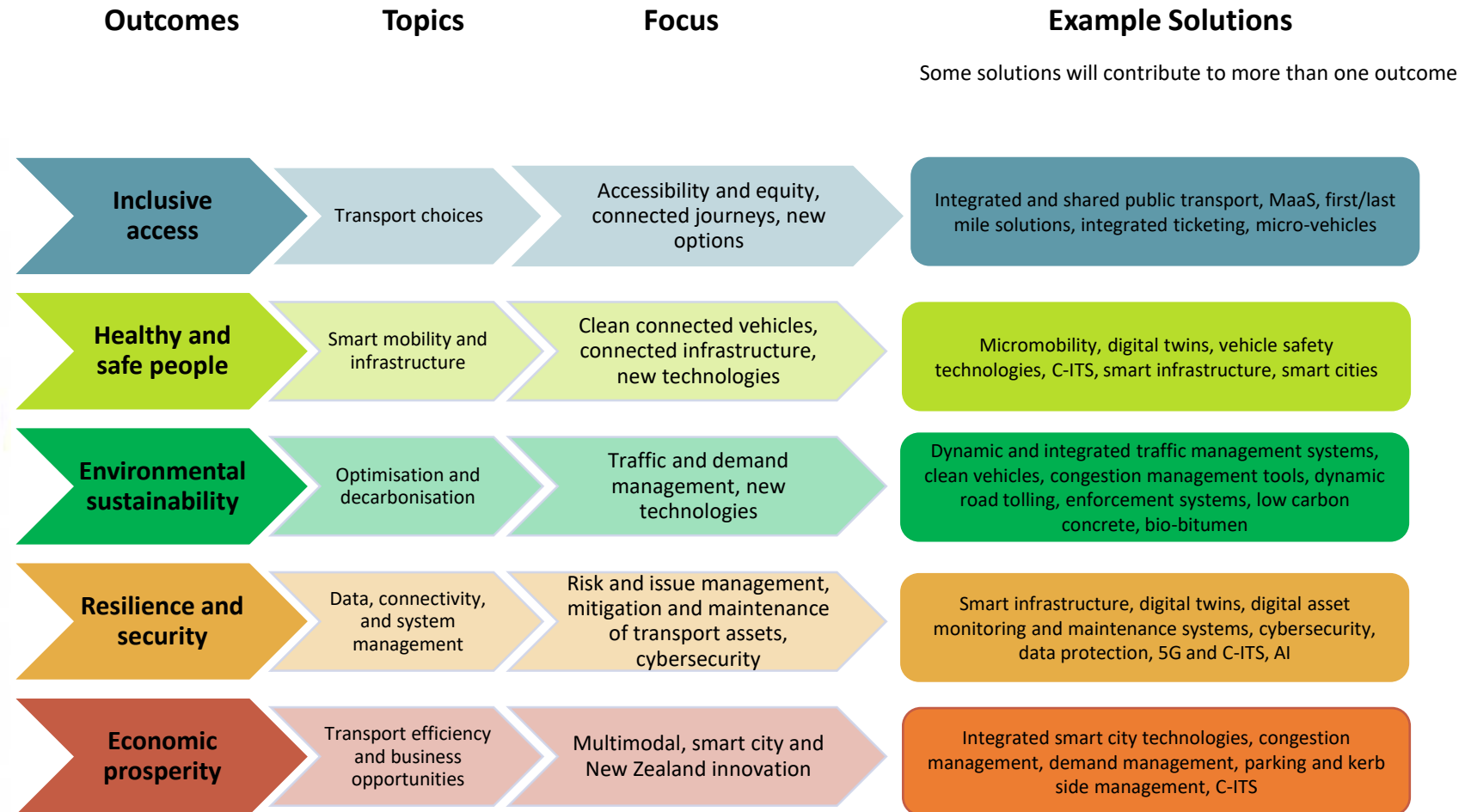
# What is ITS?

## Our definition

Intelligent Transportation Systems (ITS) apply and use sensing, information, data analytics and communication technologies to all transport modes, infrastructure and users to increase the effectiveness, sustainability, safety, resilience and efficiency of the transport system for improved wellbeing and liveability



# ITS NZ believes active consideration and implementation of new solutions alongside conventional approaches will help New Zealand meet its transportation outcomes



Ministry of Transport, Transport Outcomes Framework

# ITS NZ's vision for 2027



# ITS NZ strategy and business planning process

## Focus areas for each pillar

### Valued and recognised organisation

Trusted advisor to government and Industry  
 Member collaboration  
 International knowledge transfer  
 ITS promotion

### A sustainable organisation

An effective Board  
 Larger and active membership  
 Sustainable funding

### Won and run an successful Asia Pacific Forum in 2027

International relationships  
 Government and corporate support  
 Content and attendance

### Contribution to sector growth

Valued events  
 Membership promotion  
 International experience  
 Capacity and capability development  
 White papers

