

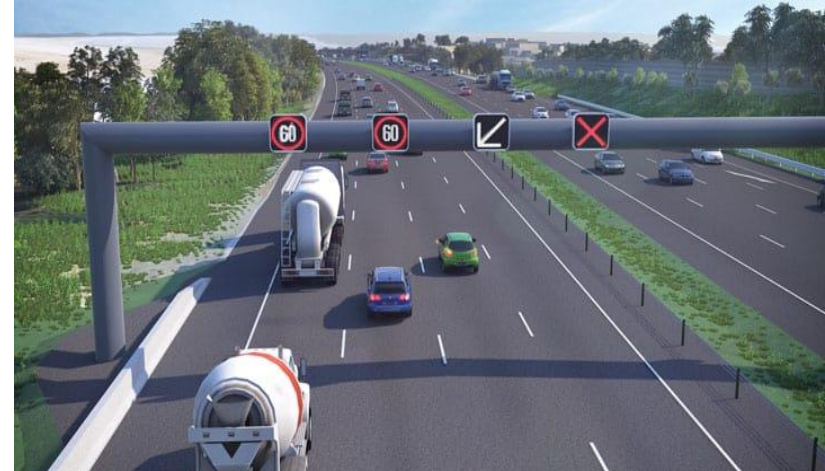
# ITS New Zealand Strategy 2023-2027

Ensuring transport technology  
supports New Zealand's transport  
outcomes

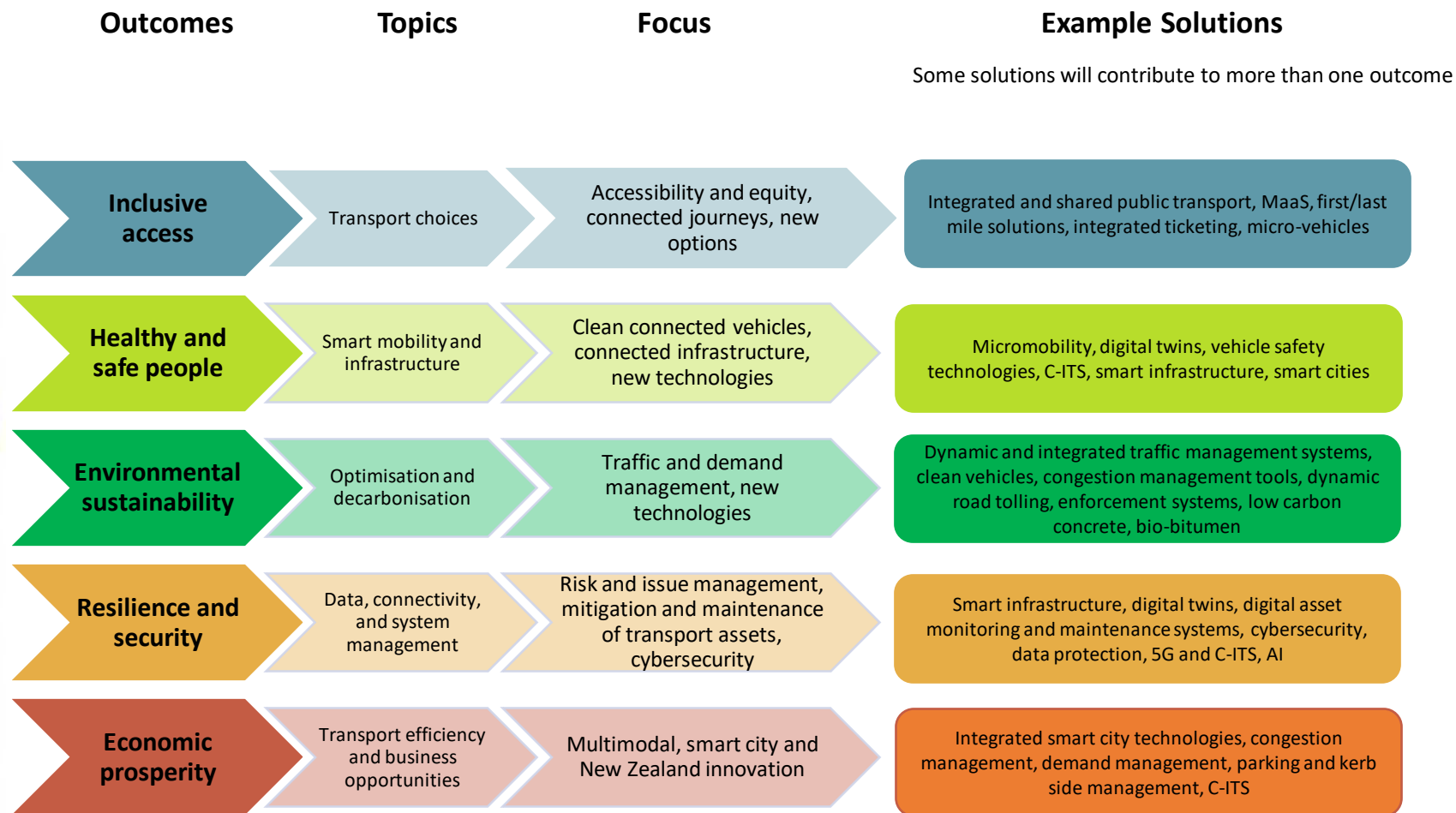
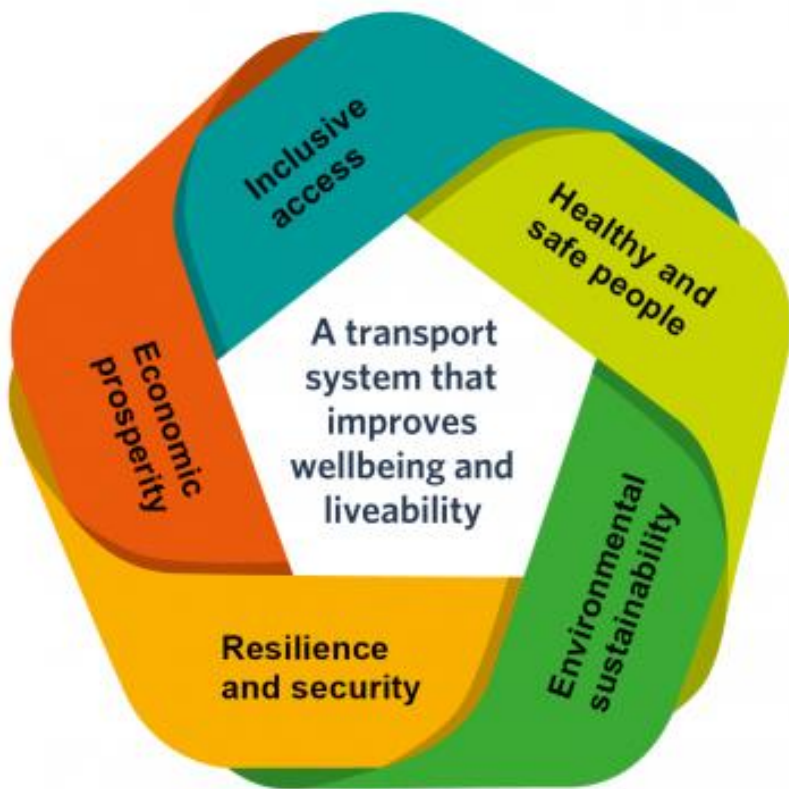
# What is ITS?

## Our definition

Intelligent Transportation Systems (ITS) apply and use sensing, information, data analytics and communication technologies to all transport modes, infrastructure and users to increase the effectiveness, sustainability, safety, resilience and efficiency of the transport system for improved wellbeing and liveability



# ITS NZ believes active consideration and implementation of new solutions alongside conventional approaches will help New Zealand meet its transportation outcomes



Ministry of Transport, Transport Outcomes Framework

# ITS NZ's vision for 2027



# ITS NZ strategy and business planning process

## Focus areas for each pillar

**Valued and recognised organisation**

- Trusted advisor to government and Industry
- Member collaboration
- International knowledge transfer
- ITS promotion

**A sustainable organisation**

- An effective Board
- Larger and active membership
- Sustainable funding

**Won and run a successful Asia Pacific Forum in 2027**

- International relationships
- Government and corporate support
- Content and attendance

**Contribution to sector growth**

- Valued events
- Membership promotion
- International experience
- Capacity and capability development
- White papers

